



(left to right)

Amy S. Lee,

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ARCO/William F. Kieschnick Professor

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Dr. Lee and Dr. Finch are members

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Faculty Advisory Committee.

Some revolutions are invisible to the naked eye.

Every day, in research laboratories around the world, scientists are working to harness one of the subtlest and most powerful forces on earth: the human genetic code. ¶At USC's new Institute for Genetic Medicine, that effort is focusing on genetic approaches to disease treatment and diagnosis. Because the institute's world-renowned researchers are exploring life at its most basic level, each discovery they make promises revolutionary advances toward alleviating humanity's deadliest afflictions. ¶These advances can then be hastened into medical practice through USC's celebrated clinical network, benefiting USC patients and, ultimately, the entire community. ¶But while the opportunities for genetic medicine may seem limitless, the resources are not. The tools needed to decipher the genetic code are sophisticated and costly, and it will take \$40 million to make the institute fully operational. ¶By any standards, that's a substantial investment. ¶Then again, it's not a lot to pay for something as priceless as life itself.



For information about the ways you can contribute to the Institute for Genetic Medicine's medical revolution, call (213) 342-2358.