

“What  
makes us  
who we  
are?”

“What  
determines  
where we’re  
going?”




FRIENDS OF THE SOCIAL SCIENCES

---

UCSD

Division of Social Sciences  
University of California, San Diego



"How  
can we  
better understand  
our world?"



FRIENDS OF THE SOCIAL SCIENCES

UCSD



Terrorists attack New York and Washington, D.C. ...

The stock market soars, then plummets ...

An energy crisis is legislated into existence ...

The Supreme Court intervenes in the closest presidential election in history ...

Whatever the news, whatever the issue, social scientists at the University of California, San Diego are probing the real questions behind the headlines that grip us as a society.

Emerging in less than four decades as a magnet for scholars at the forefront of their fields, UCSD is one of the world's preeminent centers for social science research and education. Our faculty includes a Nobel laureate in economics, as well as two MacArthur Foundation Fellows, recipients of the so-called genius awards. Our experts advise the U.S. Congress, the California legislature, industry and governments around the world.

#### WHAT'S MORE

- Our internationally renowned **department of economics** is a pioneer in the field of econometrics — the use of highly sophisticated mathematical models to study the economy.
- Our **department of anthropology** has been a driving force in the field of psychological anthropology, which examines the influence that society and culture exert on the psychology of individuals and, conversely, the influence of individuals on society and culture.
- Our **department of political science** excels in the workings of American government and institutions, ranking among the top ten nationally, alongside some of the oldest and most respected programs in the country.
- Our **department of communication**, which focuses on political communication and media policy, is considered one of the top ten in the country.

- The first of its kind in the world, our **department of cognitive science** remains well-known for its work at the forefront of the field — an interdisciplinary science of mind — and ranks among the top five departments nationally.
- And through **CREATE**, the umbrella organization for the University's educational outreach efforts, the social sciences at UCSD are an influential force in local, state and national educational reform efforts, forging innovative partnerships with area schools, evaluating different educational approaches and working with our own on-campus model school, the Preuss School.

**NOW YOU HAVE A CHANCE TO BECOME PART** of the vibrant world of the social sciences at UCSD. As a member of the Friends of the Social Sciences, you'll join a distinguished community of supporters committed to advancing — and staying abreast of — the latest research on people, cultures, societies and institutions.

Membership in the Friends supports the Dean's Fund, which subsidizes unique activities and opportunities that have no other sources of funding, such as sophisticated technology for classrooms and labs, special library acquisitions, outreach events, pilot research projects, conference attendance, guest speakers and undergraduate research assistantships.





**AS A MEMBER**, you'll receive four to six complimentary tickets for you and a guest to one, two, or three UCSD social sciences events a year, depending on your membership level. At the Partners level, choose from the Social Sciences Supper Club, one of the University's most popular dinner lecture series, or the quarterly Economics Roundtable, which features nationally renowned experts in economics, finance, business and public policy. At the Patron and Benefactor gift levels, you'll enjoy the above benefits plus the advantages of reserved VIP seating at the Economics Roundtable. As a Benefactor, you'll also be our guest at intimate Dean's dinners with Economics Roundtable speakers, as their schedules permit, and receive a personally autographed book by a UCSD faculty member.

In addition, all Friends of the Social Sciences will receive a free subscription to our journal, *So Sci T*. And throughout the year, we'll send you notices of numerous guest lectures and special programs and activities. (Provide us with your e-mail address, and we'll make sure you're included even when events are scheduled on short notice.)

Perhaps most important, however, you'll have the satisfaction of knowing that your membership is not only promoting the work of the scholars who are attempting to make sense of our world, but helping us educate the social scientists who will address the critical issues facing us tomorrow.

Currently, only 18% of the University's annual budget comes from state funds. Contributions from friends like you are essential if we are to gain new understanding of the human condition and continue solving the problems that challenge us as individuals, communities and societies.



**YES**, I'd like to support the critical work that takes place within the Division of Social Sciences at UCSD and receive the benefits of membership in the Friends of the Social Sciences.

#### Partner

- \$1,000** ■ Your annual contribution includes a subscription to *So Sci T* and two complimentary tickets to Social Sciences Supper Club *or* Economics Roundtable events.

*(Tax deductible portion is \$950.  
\$50 represents value of benefit.)*

#### Patron

- \$2,500** ■ Your annual contribution includes a subscription to *So Sci T*, four complimentary tickets to two Social Sciences Supper Club *or* Economics Roundtable events and VIP seating at the Economics Roundtable. *(Tax deductible portion is \$1,400. \$100 represents value of benefit.)*

#### Benefactor

- \$5,000** ■ Your annual contribution includes a subscription to *So Sci T*, six complimentary tickets to Social Sciences Supper Club *or* Economics Roundtable events, VIP seating at the Economics Roundtable, dinner with Economics Roundtable speakers and a personally autographed book by a Social Sciences faculty member.

*(Tax deductible portion is \$4,850.  
\$150 represents value of benefit.)*