

Villa Musica

San Diego's center for community music education

December 2007

Dear Sarah

Think back to the first time you were moved by music. If you're like me, you may have felt like dancing, singing or laughing. Maybe your spine tingled. And you probably said to yourself, "I'd like to learn how to play music!"

Chances are, that delight in music has stayed with you to this day. Whether you're a music maker or simply a music lover, you understand the essential role that music plays in the human experience. That's why I believe you have a special affinity for the mission of Villa Musica.

At Villa Musica, we're dedicated to making the joys of active, participatory music-making accessible to all San Diegans, regardless of their age, background, economic status or level of experience.

For nearly two years, we've been introducing innovative, high-quality—and much-needed—programs for amateur and aspiring musicians of all ages, including:

- A non-audition community choir and guitar and flute ensembles
- Summer camp for young singers in their teens
- Music and movement classes for preschoolers
- Group vocal instruction for children aged 6 to 11
- Music curriculum for underserved schools
- Special intensive weekend workshops for intermediate and advanced musicians
- Individual music lessons

And our programs are clearly resonating with the community. We've attracted complete newcomers to music, and we've prompted others to return to instruments they played when they were younger. We've provided a musical home for people looking for rewarding ways to share their love of music with others. Again and again, I've heard, "**San Diego has really needed an organization like Villa Musica for a long time!**"

Participation in Villa Musica has been steadily growing. And the enthusiastic response has reinforced our conviction that we're addressing a vital community need that is not being met by any other organization in San Diego.

We Set Music to Life!

www.villamusica.org

To continue offering these kinds of quality music education programs, make them available to more diverse participants and expand our offerings in the future, we need your support!

It takes ample resources to hire the top-quality teachers and ensemble directors we insist on. It takes regular funding to plan the varied and outstanding educational experiences we're committed to providing. As a young organization, we're still building our long-term financial base, and registration fees for our programs don't cover all our expenses.

Furthermore, if we are to fulfill our mission to make music education accessible to the entire San Diego community, it is essential that we both reduce our reliance on registration fees and generate funds to provide scholarships for those who need them.

Your generous year-end gift to Villa Musica will help lay the foundation for even more growth and success in the future.

For example, your contribution of:

- \$75 will pay an ensemble director's salary for one week.
- \$100 will put a beginning student through private lessons for one month.
- \$250 will buy sheet music for all the community ensembles for one quarter or pay for a disadvantaged student's enrollment in a weekend workshop.
- \$500 will pay for an accompanist for one quarter.
- \$1,000 will cover our rent for one quarter.
- \$2,500 will underwrite the Villa Musica Community Choir for one quarter.

With music playing a starring role in the upcoming holiday season, I can think of no better way to spread the festive spirit than by supporting Villa Musica—the San Diego organization dedicated to bringing music into people's lives all year round.

Please help Villa Music give the gift of music to our community by making your tax-deductible contribution today.

Thank you so much for your generosity!

Sincerely,

Fiona L. Chatwin

Fiona Chatwin
Founder and Director

P.S. The children, youth and adults who experience the joy of music-making at Villa Musica today will be the musicians and audiences of tomorrow. Please give generously to help secure San Diego's musical future!